

Apparel Buyers, 2012

Spending on apparel has declined sharply over the years. The average household spent 30 percent less on apparel in 2012 than in 2000, after adjusting for inflation. Nevertheless, clothing needs (and wants) draw millions of people into the marketplace. Women's clothes are most popular, and women's shoes also rank among apparel buyer's top 10 purchases.

Quarterly Spending

Three of four households (75 percent) bought apparel products and services during the average quarter of 2012. The purchasers spent an average of \$384 on apparel during the quarter. Some 42 percent of households bought women's apparel, making it the most popular apparel category. Households that bought women's clothing spent an average of \$204 on the item(s) during the quarter. Nearly 35 percent of households purchased footwear during the quarter, spending \$125. Within the footwear category, women's shoes attract the largest percentage of households, with 20 percent buying women's shoes during the average quarter.

Weekly Spending

During the average week of 2012, one-third of households bought apparel products and services. The purchasers spent \$85 on the item(s). Not surprisingly, women's apparel lures the largest percentage of shoppers into the store (or online)—18 percent of households purchased women's apparel during the average week of 2012. Shirts, blouses, and tops are the most popular women's apparel category. Eight percent of households purchased women's tops during the average week of 2012. Those who purchased women's tops spent an average of \$29 on the item(s).

Apparel Buyers' Top 10

(apparel categories bought by the largest percentage of households during the average quarter, 2012)

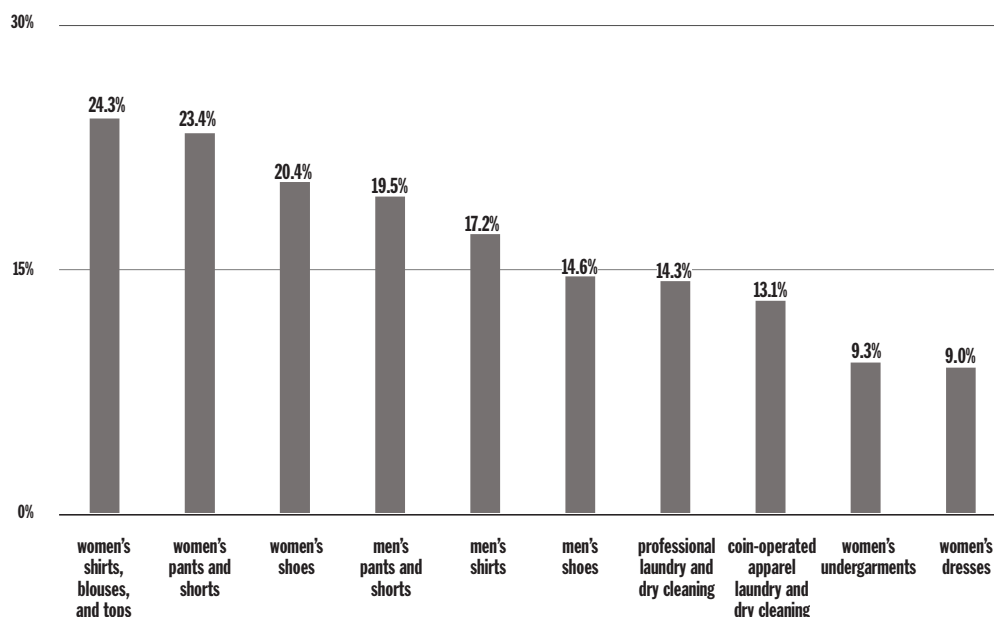


Table 1.1 Percent Buying Apparel by Age of Householder, Average Quarter, 2012

(percent of households buying apparel, accessories, and related services during the average quarter; by age of householder; 2012)

	total households	under 25	25 to 34	35 to 44	45 to 54	55 to 64	aged 65 or older		
							total	65 to 74	75 or older
APPAREL, PERCENT BUYING	74.6%	81.2%	82.5%	79.7%	76.9%	71.9%	63.0%	70.4%	53.8%
Men's apparel	31.4	34.7	34.4	34.0	36.4	30.4	22.5	27.1	16.8
Suits	1.4	1.1	1.8	1.5	1.8	1.6	0.6	0.7	0.4
Sport coats and tailored jackets	0.9	0.8	1.0	1.0	1.1	1.1	0.6	0.7	0.3
Coats and jackets	4.3	6.1	4.7	4.7	5.4	3.8	2.7	3.4	1.8
Underwear	5.6	5.0	5.3	6.2	7.2	5.7	3.9	4.8	2.8
Hosiery	4.4	4.6	4.4	4.9	5.7	4.5	2.7	3.2	2.1
Nightwear	1.1	0.7	1.0	1.2	1.4	1.0	1.0	1.0	0.9
Accessories	3.7	4.0	3.6	4.5	4.3	3.8	2.3	2.6	2.0
Sweaters and vests	3.2	3.2	3.6	3.8	3.9	3.2	1.9	2.4	1.2
Active sportswear	1.6	1.8	1.9	1.8	2.3	1.5	0.8	1.2	0.3
Shirts	17.2	20.0	19.4	19.5	20.9	16.1	10.7	13.8	6.7
Pants and shorts	19.5	20.8	21.7	22.0	23.9	17.9	12.7	15.3	9.5
Uniforms	0.6	0.2	0.7	0.8	0.9	0.5	0.2	0.2	0.2
Costumes	0.3	0.6	0.5	0.3	0.2	0.2	0.1	0.2	0.1
Boys' (aged 2 to 15) apparel	11.7	4.7	18.2	25.9	11.7	5.4	3.2	4.5	1.6
Coats and jackets	1.9	0.7	2.7	4.1	2.0	1.0	0.4	0.5	0.3
Sweaters	0.9	0.6	1.3	2.0	0.8	0.4	0.3	0.3	0.2
Shirts	6.6	2.6	10.4	14.3	6.7	3.0	1.8	2.6	0.8
Underwear	2.2	0.7	3.7	4.7	2.3	1.1	0.3	0.4	0.2
Nightwear	1.0	0.3	1.3	1.9	0.9	0.7	0.4	0.6	0.2
Hosiery	1.4	0.4	1.8	3.6	1.2	0.7	0.3	0.4	0.2
Accessories	0.9	0.4	1.0	2.2	1.0	0.5	0.2	0.3	0.2
Suits, sport coats, and vests	0.3	0.2	0.2	0.5	0.3	0.2	0.1	0.1	0.1
Pants and shorts	8.4	3.5	13.4	18.9	8.4	3.6	2.0	2.7	1.1
Uniforms	0.5	0.2	0.7	1.3	0.6	0.3	0.0	0.1	0.0
Active sportswear	0.9	0.3	1.0	2.4	1.0	0.4	0.2	0.4	0.1
Costumes	0.6	0.1	1.2	1.6	0.6	0.1	0.1	0.1	0.0
Women's apparel	42.3	38.3	41.9	43.4	46.4	44.4	37.3	43.0	30.3
Coats and jackets	6.3	6.3	6.1	6.6	7.1	6.5	5.4	6.6	3.9
Dresses	9.0	9.3	10.4	9.7	10.8	8.8	5.6	7.2	3.6
Sport coats and tailored jackets	0.6	0.6	0.6	0.4	0.7	0.7	0.5	0.5	0.6
Sweaters and vests	7.1	6.9	6.8	6.8	7.9	7.9	6.2	7.1	5.0
Shirts, blouses, and tops	24.3	23.5	25.0	24.2	27.4	25.3	20.6	24.6	15.7
Skirts	3.4	3.8	3.5	3.6	4.3	3.2	2.3	3.0	1.5
Pants and shorts	23.4	22.9	24.2	25.1	27.3	23.2	18.3	21.8	13.9
Active sportswear	3.4	3.5	4.0	4.1	4.2	3.2	1.9	2.9	0.7
Nightwear	4.1	2.8	3.3	4.0	4.5	4.8	4.0	4.8	3.1
Undergarments	9.3	8.8	9.6	10.0	10.2	9.6	7.5	8.6	6.1
Hosiery	5.4	5.1	4.9	5.6	6.4	6.1	4.5	4.8	4.1
Suits	0.9	0.8	0.6	0.6	1.3	1.1	0.7	0.9	0.5
Accessories	7.2	6.7	7.8	7.6	8.0	8.3	5.1	6.2	3.7
Uniforms	1.0	0.8	1.3	0.9	1.4	1.0	0.5	0.5	0.4
Costumes	0.4	0.6	0.7	0.6	0.4	0.3	0.2	0.2	0.2
Girls' (aged 2 to 15) apparel	12.3	4.9	18.8	26.2	12.7	6.4	3.2	4.7	1.4
Coats and jackets	2.0	1.0	2.9	4.4	2.1	0.9	0.4	0.6	0.2
Dresses and suits	2.4	1.0	3.9	4.7	2.6	1.2	0.5	0.8	0.2
Shirts, blouses, and sweaters	7.6	2.7	11.7	16.8	7.8	3.5	2.0	2.9	0.8
Skirts, pants, and shorts	8.2	3.0	12.8	18.2	8.5	3.7	1.9	2.9	0.6
Active sportswear	1.2	0.4	1.4	2.9	1.6	0.5	0.2	0.2	0.1
Underwear and nightwear	3.2	1.1	4.9	6.8	3.4	1.7	0.7	1.0	0.4

	total households	under 25	25 to 34	35 to 44	45 to 54	55 to 64	aged 65 or older		
							total	65 to 74	75 or older
Hosiery	1.2%	0.5%	1.8%	3.1%	1.2%	0.5%	0.2%	0.4%	0.1%
Accessories	1.4	0.5	2.0	2.9	1.5	0.8	0.4	0.6	0.2
Uniforms	0.5	0.2	1.0	1.1	0.6	0.2	0.0	0.0	–
Costumes	0.7	0.3	1.3	1.6	0.7	0.3	0.2	0.3	0.1
Children's (under age 2) apparel	9.2	11.9	21.7	13.5	5.4	5.1	2.4	3.3	1.3
Coats, jackets, and snowsuits	0.5	0.9	1.1	0.9	0.2	0.3	0.2	0.3	0.1
Outerwear including dresses	2.7	4.3	7.0	3.6	1.2	1.5	0.8	1.1	0.4
Underwear	7.9	10.5	19.6	12.3	4.4	3.8	1.6	2.3	0.8
Nightwear and loungewear	0.5	1.0	1.2	0.6	0.2	0.5	0.2	0.2	0.2
Accessories	1.8	3.3	4.2	2.2	0.9	1.0	0.7	1.0	0.3
Footwear	34.5	33.5	39.5	42.5	38.9	31.6	23.2	27.7	17.6
Men's	14.6	16.5	16.2	17.0	18.3	13.8	8.3	10.2	6.0
Boys'	6.5	2.2	10.3	15.6	6.7	2.2	1.1	1.7	0.4
Women's	20.4	19.0	20.3	21.5	23.1	21.1	16.7	19.9	12.7
Girls'	6.6	2.5	10.9	14.7	7.1	2.5	1.2	1.9	0.4
Other apparel products and services	35.7	44.6	39.3	34.7	37.6	35.4	29.8	34.0	24.7
Material for making clothes	0.9	0.6	1.0	0.8	0.9	1.1	0.8	1.1	0.4
Sewing patterns and notions	0.9	0.8	0.5	0.7	0.9	1.3	0.9	1.2	0.6
Watches	3.2	3.2	3.4	3.6	3.6	3.2	2.5	3.1	1.9
Jewelry	8.1	8.2	8.4	8.5	9.1	8.7	6.3	7.9	4.2
Shoe repair and other shoe services	1.1	0.2	0.9	0.8	1.7	1.4	0.9	1.1	0.7
Coin-operated apparel laundry and dry cleaning	13.1	31.1	19.5	11.4	10.8	9.7	9.4	9.5	9.2
Apparel alteration, repair, and tailoring services	2.9	2.3	2.7	2.5	3.1	3.3	3.1	3.3	2.8
Clothing rental	0.3	0.4	0.7	0.3	0.4	0.2	0.0	0.0	–
Watch and jewelry repair	1.8	0.5	1.2	1.4	1.6	2.3	2.7	2.9	2.5
Professional laundry, dry cleaning	14.3	6.7	12.9	14.5	18.4	16.5	12.0	14.3	9.1
Clothing storage	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.1

Note: "–" means sample is too small to make a reliable estimate.

Source: Bureau of Labor Statistics, unpublished data from the 2012 Consumer Expenditure Survey

Table 3.25 Percent Buying Financial Products and Services by Educational Attainment of Householder, Average Quarter, 2012

(percent of households buying financial products and services during the average quarter, by educational attainment of householder, 2012)

	total households	less than high school graduate	high school graduate	some college	associate's degree	bachelor's degree or more		
						total	bachelor's degree	master's, professional, doctorate
FINANCIAL, PERCENT BUYING	40.9%	27.3%	37.5%	41.5%	44.7%	47.8%	46.6%	49.7%
Lottery and gambling losses	13.1	9.6	13.7	14.4	13.7	13.1	13.8	11.9
Legal fees	2.5	1.9	2.0	2.6	2.5	3.1	2.8	3.7
Funeral expenses	1.0	0.9	1.2	0.9	1.1	0.9	0.9	0.9
Safe deposit box rental	2.1	1.0	1.6	1.7	2.1	3.3	2.7	4.4
Checking accounts, other bank service charges	11.5	6.9	9.9	12.1	13.7	13.5	13.6	13.2
Cemetery lots, vaults, and maintenance fees	0.5	0.4	0.6	0.5	0.3	0.4	0.5	0.3
Accounting fees	5.5	3.1	4.6	5.5	6.6	7.0	6.4	7.9
Finance charges, except mortgage and vehicles	5.7	3.1	4.4	6.4	7.5	6.6	6.9	6.1
Dating services	0.1	0.0	0.0	0.1	0.2	0.2	0.3	0.2
Vacation clubs	0.3	–	0.2	0.4	0.4	0.3	0.2	0.5
Expenses for other properties	5.6	3.5	5.1	5.2	6.5	6.9	6.5	7.7
Occupational expenses	5.7	2.6	4.9	4.8	7.6	7.6	6.1	10.1
Credit card memberships	0.8	0.2	0.5	0.6	0.8	1.5	1.3	1.8
Shopping club membership fees	4.1	2.6	3.1	3.6	4.4	5.6	5.4	6.0
CASH CONTRIBUTIONS, PERCENT SPENDING	51.8	38.0	45.8	50.0	53.5	63.0	59.6	68.9
Support for college students	3.2	0.9	1.6	3.0	3.9	5.3	4.9	6.1
Alimony expenditures	0.3	0.1	0.1	0.4	0.2	0.5	0.5	0.4
Child support expenditures	3.2	3.4	4.0	3.5	3.7	2.2	2.3	2.0
Gifts to members of other households of stocks, bonds, and mutual funds	0.2	0.0	0.2	0.2	0.1	0.4	0.3	0.4
Cash contributions to charities and other organizations	18.2	9.2	14.6	16.2	17.6	26.3	24.0	30.3
Cash contributions to church, religious organizations	27.7	22.7	24.3	26.0	28.0	33.6	32.4	35.7
Cash contributions to educational institutions	2.5	0.4	0.9	1.2	1.6	5.7	4.2	8.4
Cash contributions to political organizations	2.6	0.5	1.1	1.8	1.4	5.4	4.0	8.0
Other cash gifts	19.3	11.8	17.1	19.5	18.9	24.1	23.3	25.5
INSURANCE AND PENSIONS, PERCENT BUYING	82.0	69.4	78.0	81.6	87.6	88.9	89.8	87.5
Life and other personal insurance	27.6	17.2	26.5	24.6	31.8	33.5	32.9	34.5
Life, endowment, annuity, other personal insurance	26.4	16.5	25.4	23.3	30.4	32.0	31.3	33.2
Other nonhealth insurance	2.8	1.1	2.2	2.2	3.1	4.1	4.0	4.2
Pensions and Social Security	77.6	62.0	72.3	78.0	83.8	86.1	87.3	84.1
Deductions for government retirement	2.8	0.5	1.3	2.4	3.2	5.0	3.8	7.0
Deductions for railroad retirement	0.1	–	0.0	0.1	0.2	0.1	0.1	–
Deductions for private pensions	9.0	2.3	6.5	7.3	12.1	14.1	12.6	16.7
Nonpayroll deposit to retirement plans	7.6	1.6	4.6	5.9	6.1	14.1	12.7	16.6
Deductions for Social Security	77.4	61.6	72.2	77.8	83.5	85.9	86.9	84.0
PERSONAL TAXES, PERCENT SPENDING	54.4	40.2	51.1	53.8	57.5	62.4	60.8	65.0
Federal income taxes	48.3	32.9	44.3	48.5	51.7	56.8	55.3	59.5
Federal income tax deducted	21.8	14.3	19.1	20.2	24.8	27.2	27.1	27.4
Additional federal income tax paid	7.8	3.4	6.0	7.0	7.8	11.6	9.3	15.5
Federal income tax refunds (percent receiving)	35.8	25.9	34.3	36.6	38.2	40.0	40.3	39.6
State and local income taxes	33.2	18.4	30.0	31.3	34.5	42.7	40.7	46.3
State and local income tax deducted	15.9	8.6	13.9	14.2	16.6	21.4	20.6	22.8
Additional state and local income tax paid	6.2	2.4	5.1	5.7	6.7	8.9	7.4	11.5
State and local income tax refunds (percent receiving)	22.1	12.7	20.6	20.8	22.7	28.0	27.4	29.0
Other taxes	13.8	10.5	13.8	12.5	13.8	16.0	14.4	18.8

Note: "–" means sample is too small to make a reliable estimate.

Source: Bureau of Labor Statistics, unpublished data from the 2012 Consumer Expenditure Survey

Table 3.26 Amount Buyers Spent on Financial Products and Services by Educational Attainment of Householder, Average Quarter, 2012

(average amount spent by households buying financial products and services during the average quarter, by educational attainment of householder, 2012)

	total households	less than high school graduate	high school graduate	some college	associate's degree	bachelor's degree or more		
						total	bachelor's degree	master's, professional, doctorate
FINANCIAL, AMOUNT SPENT	\$478.00	\$519.14	\$426.48	\$422.18	\$396.76	\$555.89	\$530.22	\$597.33
Lottery and gambling losses	107.40	152.77	117.47	105.39	142.63	75.04	72.19	80.68
Legal fees	1,376.09	965.59	1,249.88	1,019.36	1,021.02	1,830.75	1,859.05	1,791.40
Funeral expenses	1,804.25	1,216.76	2,565.32	1,986.14	901.35	1,411.52	1,359.66	1,493.41
Safe deposit box rental	39.44	25.25	33.08	40.68	31.58	44.68	44.57	44.83
Checking accounts, other bank service charges	50.35	54.37	50.23	48.88	48.21	51.13	54.00	46.13
Cemetery lots, vaults, and maintenance fees	731.11	346.34	685.71	522.92	672.66	1,153.21	1,102.66	1,328.00
Accounting fees	339.81	175.08	289.66	303.99	294.05	428.09	378.61	495.84
Finance charges, except mortgage and vehicles	803.23	511.30	689.29	812.25	638.13	972.53	881.11	1,152.67
Dating services	96.15	25.00	50.00	50.00	250.00	82.29	99.00	47.83
Vacation clubs	683.33	–	520.24	1,024.38	393.90	583.06	556.52	590.22
Expenses for other properties	668.14	1,872.20	397.12	433.28	416.90	764.46	847.75	644.43
Occupational expenses	212.70	147.43	202.52	176.40	179.78	252.74	230.66	275.77
Credit card memberships	89.02	100.00	69.57	101.56	59.29	94.43	87.12	102.97
Shopping club membership fees	62.41	56.37	52.98	59.82	63.58	68.55	65.97	72.54
CASH CONTRIBUTIONS, AMOUNT SPENT	922.68	490.15	620.12	735.24	740.08	1,350.25	1,173.34	1,613.34
Support for college students	824.06	703.45	422.77	550.68	623.65	1,068.68	937.27	1,249.75
Alimony expenditures	7,679.46	2,989.29	855.00	3,719.89	4,572.22	11,487.50	4,568.75	25,220.24
Child support expenditures	1,628.59	1,015.67	1,307.12	1,426.22	1,662.70	2,672.13	1,991.52	4,021.84
Gifts to members of other households of stocks, bonds, and mutual funds	2,257.89	–	446.88	2,232.81	89.29	3,052.14	1,702.27	4,969.87
Cash contributions to charities and other organizations	320.92	135.52	163.87	208.88	167.49	493.75	407.98	610.83
Cash contributions to church, religious organizations	662.01	330.25	494.59	583.39	690.01	882.88	820.94	979.78
Cash contributions to educational institutions	392.41	96.53	261.78	200.00	175.32	459.54	373.93	532.31
Cash contributions to political organizations	244.12	96.81	156.19	242.71	132.47	273.57	241.01	300.82
Other cash gifts	602.31	456.45	444.98	460.00	390.79	846.78	820.78	887.47
INSURANCE AND PENSIONS, AMOUNT SPENT	1,704.13	799.64	1,164.26	1,350.06	1,588.78	2,618.22	2,271.43	3,229.43
Life and other personal insurance	319.28	193.85	219.29	274.74	223.12	458.40	435.64	495.55
Life, endowment, annuity, other personal insurance	311.74	192.11	216.45	277.63	210.49	443.47	433.28	460.11
Other nonhealth insurance	215.18	142.54	137.56	137.33	223.94	282.58	190.90	434.45
Pensions and Social Security	1,686.95	840.68	1,175.60	1,326.78	1,576.43	2,525.22	2,172.15	3,154.48
Deductions for government retirement	910.69	381.91	647.52	737.55	710.91	1,079.38	1,034.58	1,123.45
Deductions for railroad retirement	1,204.17	–	1,408.33	1,256.82	109.38	1,662.50	1,577.50	–
Deductions for private pensions	1,415.38	628.07	863.10	861.97	1,081.74	1,942.89	1,503.73	2,513.48
Nonpayroll deposit to retirement plans	1,910.96	1,299.69	1,377.66	1,599.24	1,214.89	2,256.97	1,886.88	2,741.58
Deductions for Social Security	1,305.28	786.10	1,001.20	1,103.20	1,308.79	1,780.13	1,641.93	2,025.48
PERSONAL TAXES, AMOUNT SPENT	1,022.77	112.09	428.07	889.39	762.88	1,801.26	1,348.67	2,528.69
Federal income taxes	811.09	31.20	260.63	717.85	592.67	1,450.91	1,087.28	2,031.61
Federal income tax deducted	2,377.99	1,177.96	1,505.50	2,552.64	1,857.91	3,183.41	2,849.49	3,751.81
Additional federal income tax paid	1,732.36	431.32	1,142.92	1,145.07	1,476.09	2,415.79	1,441.31	3,412.66
Federal income tax refunds	-729.17	-664.35	-701.03	-676.34	-706.67	-804.08	-757.99	-884.27
State and local income taxes	396.03	122.77	260.48	336.05	299.51	573.06	435.07	781.32
State and local income tax deducted	851.79	390.85	588.24	851.67	721.12	1,094.88	942.31	1,332.23
Additional state and local income tax paid	492.68	117.22	415.38	238.18	239.52	735.18	457.35	1,039.59
State and local income tax refunds	-155.71	-107.43	-121.56	-141.76	-141.62	-194.97	-184.78	-211.45
Other taxes	239.40	116.66	183.85	204.15	209.63	336.52	295.37	390.65

Note: “–” means sample is too small to make a reliable estimate. Negative amounts are money received.

Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey

Table 3.27 Percent Buying Financial Products and Services by Educational Attainment of Householder, Average Week, 2012

(percent of households buying financial products and services during the average week, by educational attainment of householder, 2012)

	total households	less than high school graduate	high school graduate	some college	associate's degree	bachelor's degree or more		
						total	bachelor's degree	master's, professional, doctorate
Lottery and gambling losses	4.3%	2.7%	4.7%	4.7%	4.4%	4.2%	3.9%	4.8%
Personal taxes	51.3	37.5	45.1	54.1	56.5	57.8	56.1	60.8

Source: Bureau of Labor Statistics, unpublished data from the 2012 Consumer Expenditure Survey

Table 3.28 Amount Buyers Spent on Financial Products and Services by Educational Attainment of Householder, Average Week, 2012

(average amount spent by households buying financial products and services during the average week, by educational attainment of householder, 2012)

	total households	less than high school graduate	high school graduate	some college	associate's degree	bachelor's degree or more		
						total	bachelor's degree	master's, professional, doctorate
Lottery and gambling losses	\$26.12	\$15.30	\$27.93	\$35.97	\$14.38	\$23.63	\$24.61	\$22.32
Personal taxes	3,356.14	-117.97	1,174.96	1,718.59	3,199.35	6,596.40	5,456.34	8,373.19

Note: Negative amounts are money received.
Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey

Table 4.20 Amount Buyers Spent on Food and Alcohol by Race and Hispanic Origin of Householder, Average Week, 2012

(average amount spent by households buying food and alcohol during the average week, by race and Hispanic origin of householder, 2012)

	total households	Asian	black	Hispanic	non-Hispanic white and other
FOOD, AMOUNT SPENT	\$132.99	\$151.25	\$100.13	\$136.28	\$137.87
• GROCERIES	91.64	98.15	74.36	95.37	93.76
Cereals and bakery products	14.92	16.61	12.30	14.82	15.34
Cereals and cereal products	7.76	10.07	7.39	8.16	7.73
Flour	4.09	4.28	3.20	4.06	4.28
Prepared flour mixes	3.79	4.33	3.56	3.71	3.81
Ready-to-eat and cooked cereals	6.01	5.34	5.71	6.37	6.02
Rice	5.13	14.32	5.41	5.54	5.03
Pasta, cornmeal, and other cereal products	3.84	5.26	3.78	3.54	3.91
Bakery products	10.75	11.30	8.32	10.30	11.20
Bread	4.47	5.10	3.85	4.50	4.57
White bread	2.68	3.15	2.56	2.83	2.67
Bread other than white	3.08	3.44	2.54	3.12	3.16
Crackers and cookies	5.59	5.74	4.76	5.11	5.78
Cookies	4.68	5.06	4.13	4.24	4.85
Crackers	4.22	4.51	3.55	4.15	4.32
Frozen and refrigerated bakery products	4.89	7.06	4.56	4.72	4.96
Other bakery products	6.92	8.08	5.73	6.95	7.08
Biscuits and rolls	4.11	4.21	3.41	3.93	4.20
Cakes and cupcakes	6.85	8.59	5.60	6.79	7.07
Bread and cracker products	3.49	4.34	3.45	4.01	3.56
Sweetrolls, coffee cakes, doughnuts	4.54	5.69	4.12	4.34	4.59
Pies, tarts, turnovers	5.06	6.10	4.61	4.84	5.05
Meats, poultry, fish, and eggs	25.43	29.53	26.46	28.71	24.68
Beef	13.86	14.84	12.20	14.47	13.99
Ground beef	8.59	7.44	7.71	8.03	8.85
Roast	12.62	15.17	12.30	13.86	12.57
Chuck roast	10.34	8.72	7.95	15.19	9.38
Round roast	11.50	7.53	11.34	10.58	11.11
Other roast	10.97	16.59	10.88	9.43	11.22
Steak	13.04	12.79	11.59	12.09	13.46
Round steak	6.51	7.20	5.53	5.19	6.81
Sirloin steak	7.34	7.32	6.06	6.54	7.72
Other steak	9.12	10.70	8.40	7.83	9.64
Other beef	9.51	13.94	9.62	8.84	9.85
Pork	10.64	12.85	11.02	10.52	10.59
Bacon	5.87	6.86	5.51	6.05	5.92
Pork chops	7.88	7.88	8.33	7.57	7.82
Ham	7.64	8.03	6.65	7.53	7.85
Ham, not canned	7.64	7.94	6.57	7.68	7.81
Canned ham	5.88	7.53	7.89	3.51	6.90
Sausage	5.68	6.22	5.99	5.36	5.62
Other pork	10.08	11.77	9.77	8.99	10.37
Other meats	7.72	7.65	7.12	7.24	7.88
Frankfurters	4.79	4.91	4.58	4.44	4.82
Lunch meats (cold cuts)	6.83	7.38	5.89	6.41	7.02
Bologna, liverwurst, salami	4.38	4.94	4.26	4.54	4.43
Other lunch meats	5.75	5.83	5.09	5.40	5.91
Lamb, organ meats, and others	11.83	7.60	10.00	8.14	12.58
Lamb and organ meats	8.97	7.43	8.55	8.92	9.76
Mutton, goat, and game	22.22	6.52	27.78	6.67	22.58

	total households	Asian	black	Hispanic	non-Hispanic white and other
Poultry	\$10.23	\$10.18	\$11.38	\$10.61	\$9.93
Fresh and frozen chicken	9.38	9.51	10.55	10.08	9.01
Fresh and frozen whole chicken	5.79	5.74	5.81	6.06	5.65
Fresh and frozen chicken parts	7.41	8.14	8.35	7.79	7.10
Other poultry	7.39	7.10	6.96	5.77	7.81
Fish and seafood	11.69	16.86	13.39	12.31	11.26
Canned fish and seafood	4.86	7.46	4.90	4.97	4.79
Fresh fish and shellfish	12.99	14.91	14.52	12.71	12.63
Frozen fish and shellfish	10.44	13.52	11.16	11.71	10.05
Eggs	3.33	4.23	3.18	3.72	3.29
Dairy products	12.18	11.15	9.06	11.78	12.66
Fresh milk and cream	5.49	6.60	4.42	6.18	5.50
Fresh milk, all types	4.95	6.08	4.08	5.73	4.93
Cream	3.42	4.47	3.38	3.32	3.48
Other dairy products	9.95	8.72	8.06	9.16	10.27
Butter	4.20	4.56	3.91	3.75	4.31
Cheese	6.76	5.14	5.23	6.26	6.99
Ice cream and related products	5.90	6.35	5.17	5.96	6.03
Miscellaneous dairy products	4.95	5.01	5.18	5.22	4.93
Fruits and vegetables	20.23	25.63	16.67	21.67	20.50
Fresh fruits	9.31	12.26	7.72	10.00	9.40
Apples	4.52	4.99	4.16	4.00	4.67
Bananas	2.50	3.12	2.61	3.06	2.40
Oranges	4.74	5.69	4.52	4.18	4.94
Citrus fruits, excluding oranges	3.55	4.68	3.27	3.46	3.57
Other fresh fruits	5.82	7.00	5.29	5.22	5.99
Fresh vegetables	8.17	11.03	6.90	8.40	8.27
Potatoes	3.91	4.45	3.91	3.68	3.93
Lettuce	3.13	4.25	3.02	2.69	3.21
Tomatoes	3.42	3.89	3.38	3.45	3.40
Other fresh vegetables	5.07	7.40	4.24	5.01	5.18
Processed fruits	6.19	6.54	5.90	5.99	6.25
Frozen fruits and fruit juices	5.65	5.85	4.33	5.66	5.99
Frozen orange juice	3.95	3.37	3.57	4.02	3.80
Frozen fruits	6.86	7.29	5.26	6.41	6.90
Frozen fruit juices, excluding orange	3.79	4.81	4.55	3.68	3.13
Canned fruits	3.89	4.51	3.90	3.67	3.93
Dried fruits	4.10	4.59	3.85	3.44	4.09
Fresh fruit juice	4.35	4.49	4.45	3.99	4.31
Canned and bottled fruit juice	4.77	4.94	4.81	4.77	4.73
Processed vegetables	6.71	7.18	6.76	6.15	6.80
Frozen vegetables	4.63	4.56	4.77	3.91	4.68
Canned and dried vegetables and juices	5.74	6.49	5.93	5.65	5.75
Canned beans	3.45	3.45	3.79	3.50	3.46
Canned corn	3.28	5.12	3.73	3.01	3.24
Canned miscellaneous vegetables	3.64	3.93	3.74	3.42	3.65
Dried peas	3.23	3.45	5.88	6.25	3.70
Dried beans	3.67	6.61	2.90	4.01	3.80
Dried miscellaneous vegetables	4.16	6.01	4.52	4.34	4.10
Fresh and canned vegetable juices	3.77	4.55	3.76	3.03	4.00

	total households	Asian	black	Hispanic	non-Hispanic white and other
Sugar and other sweets	\$7.06	\$8.20	\$5.82	\$5.84	\$7.44
Candy and chewing gum	5.85	7.34	4.51	4.55	6.20
Sugar	4.27	5.07	4.03	4.11	4.33
Artificial sweeteners	5.33	6.78	5.83	4.74	5.78
Jams, preserves, other sweets	4.48	5.19	4.00	4.08	4.57
Fats and oils	6.78	7.83	6.57	7.24	6.74
Margarine	3.66	4.64	3.23	4.40	3.56
Fats and oils	6.29	9.23	5.84	6.49	6.30
Salad dressings	4.47	4.51	4.07	4.46	4.55
Nondairy cream and imitation milk	4.28	4.78	4.42	4.11	4.29
Peanut butter	5.06	5.39	4.63	4.87	5.07
Miscellaneous foods	20.08	19.84	15.58	17.69	21.12
Frozen prepared foods	9.94	8.73	9.78	9.22	10.03
Frozen meals	8.38	7.33	7.65	7.80	8.49
Other frozen prepared foods	7.78	6.95	7.95	7.41	7.82
Canned and packaged soups	4.79	6.42	4.01	4.08	4.96
Potato chips, nuts, and other snacks	7.28	7.49	5.58	6.32	7.63
Potato chips and other snacks	5.88	5.86	4.84	5.33	6.10
Nuts	6.81	6.84	5.39	5.66	7.11
Condiments and seasonings	6.61	6.84	6.26	5.48	6.85
Salt, spices, and other seasonings	3.83	4.27	4.05	3.23	3.97
Olives, pickles, relishes	4.14	4.34	4.02	3.84	4.07
Sauces and gravies	4.28	4.36	4.07	3.62	4.41
Baking needs and miscellaneous products	4.47	5.53	3.95	4.09	4.54
Other canned/package prepared foods	10.12	11.55	8.13	9.78	10.43
Prepared salads	4.79	4.92	4.20	4.45	4.94
Prepared desserts	3.84	4.72	3.82	3.86	3.94
Baby food	19.83	22.83	13.41	18.77	20.99
Miscellaneous prepared foods	8.22	9.34	6.94	7.92	8.46
Nonalcoholic beverages	12.60	12.84	9.68	12.21	13.14
Cola	4.89	4.35	3.82	4.48	5.16
Other carbonated drinks	4.55	4.02	3.66	4.11	4.79
Tea	4.77	5.61	3.87	4.71	4.96
Coffee	9.89	10.86	7.18	7.71	10.48
Noncarbonated fruit-flavored drinks	5.39	6.65	4.36	5.72	5.56
Other nonalcoholic beverages and ice	4.94	5.98	3.86	4.06	5.14
Bottled water	5.71	6.59	5.76	6.16	5.66
Sports drinks	5.98	6.70	5.78	5.66	6.09
• MEALS AT RESTAURANTS, CARRY-OUTS	61.62	76.11	48.69	61.24	63.53
Lunch	27.98	37.02	22.97	28.24	28.66
At fast-food restaurants*	17.89	20.96	16.74	19.74	17.78
At full-service restaurants	28.44	36.96	22.91	29.16	28.87
At vending machines, mobile vendors	5.45	7.65	5.31	10.62	4.29
At employer and school cafeterias	17.06	19.32	16.95	16.55	17.07
Dinner	44.61	50.85	37.45	41.43	46.04
At fast-food restaurants*	22.32	21.39	22.31	23.58	22.11
At full-service restaurants	51.79	60.80	48.57	49.18	52.36
At vending machines, mobile vendors	6.61	3.77	2.78	16.13	4.24
At employer and school cafeterias	11.43	8.53	6.52	13.27	12.04

	total households	Asian	black	Hispanic	non-Hispanic white and other
Snacks and nonalcoholic beverages	\$10.46	\$10.92	\$9.87	\$10.62	\$10.51
At fast-food restaurants*	9.45	9.75	8.64	9.66	9.50
At full-service restaurants	9.50	8.27	7.99	8.96	9.75
At vending machines, mobile vendors	4.13	5.75	4.87	4.49	3.89
At employer and school cafeterias	5.11	4.79	8.21	4.66	4.91
Breakfast and brunch	15.12	17.02	14.21	17.93	14.75
At fast-food restaurants*	10.72	13.23	10.93	12.80	10.36
At full-service restaurants	19.45	20.98	18.07	20.91	19.43
At vending machines, mobile vendors	4.00	3.03	3.33	10.12	3.23
At employer and school cafeterias	6.39	4.95	6.93	6.45	6.07
ALCOHOL, AMOUNT SPENT	32.71	30.75	24.56	28.65	34.11
Consumed at home	29.56	25.77	24.10	24.53	30.85
Beer and ale	20.13	20.15	15.73	19.92	20.72
Whiskey	43.86	36.00	26.47	36.59	45.31
Wine	26.73	19.54	22.72	20.31	27.80
Other alcoholic beverages	22.04	22.42	29.63	25.21	21.50
Consumed away from home (except on trips)	24.34	25.19	17.86	25.11	24.75
Beer and ale at restaurants, bars	17.87	14.96	15.77	18.27	18.02
Wine at restaurants, bars	18.64	21.84	12.90	20.00	18.94
Other alcoholic beverages at restaurants, bars	19.32	22.07	14.76	25.07	19.05

* "At fast-food restaurants" also includes take-out and delivery, as well as food from concession stands, buffets, and cafeterias other than employer and school.

Note: "Asian" and "black" include Hispanics and non-Hispanics who identify themselves as being of the respective race alone. "Hispanic" includes people of any race who identify themselves as Hispanic. "Other" includes people who identify themselves as non-Hispanic and as Alaska Native, American Indian, Asian (who are also included in the "Asian" column), or Native Hawaiian or other Pacific Islander as well as non-Hispanics reporting more than one race.

Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey

Housing Buyers: Household Services, Supplies, and Furnishings, 2012

Between 2000 and 2012, average household spending on furnishings declined 25 percent, after adjusting for inflation, despite near record levels of homeownership. In contrast, spending on household services grew 27 percent during those years. Behind these diverging trends is the growing importance of Internet service, which now ranks first among household services, supplies, and furnishings categories in the percentage of households spending on it during the average quarter.

Quarterly Spending

During the average quarter of 2012, the 62 percent majority of households bought computer information services, making it the most common household service. The percentage of households buying computer information services ranges from a high of 69 percent among householders aged 35 to 54 to a low of 34 percent among householders aged 75 or older. The buyers paid an average of \$136 during the quarter for Internet service. Householders aged 25 to 34 are most likely to spend on day care centers, 11 percent having done so during the average quarter of 2012. The percentage of households paying for gardening and lawn care service during the average quarter rises with age to a high of 27 percent among householders aged 75 or older.

Weekly Spending

During the average week of 2012, 51 percent of households bought housekeeping supplies. Six percent of households purchased lawn and garden supplies during the average week, the figure peaking at 9 percent among householders aged 65 to 74. Householders aged 65 to 74 are also the ones most likely to buy postage during the average week, 11 percent doing so and the purchasers spending an average of \$15.

Household Services, Furnishings, and Equipment Buyers' Top 10

(household services, furnishings, and equipment categories bought by the largest percentage of households during the average quarter, 2012)

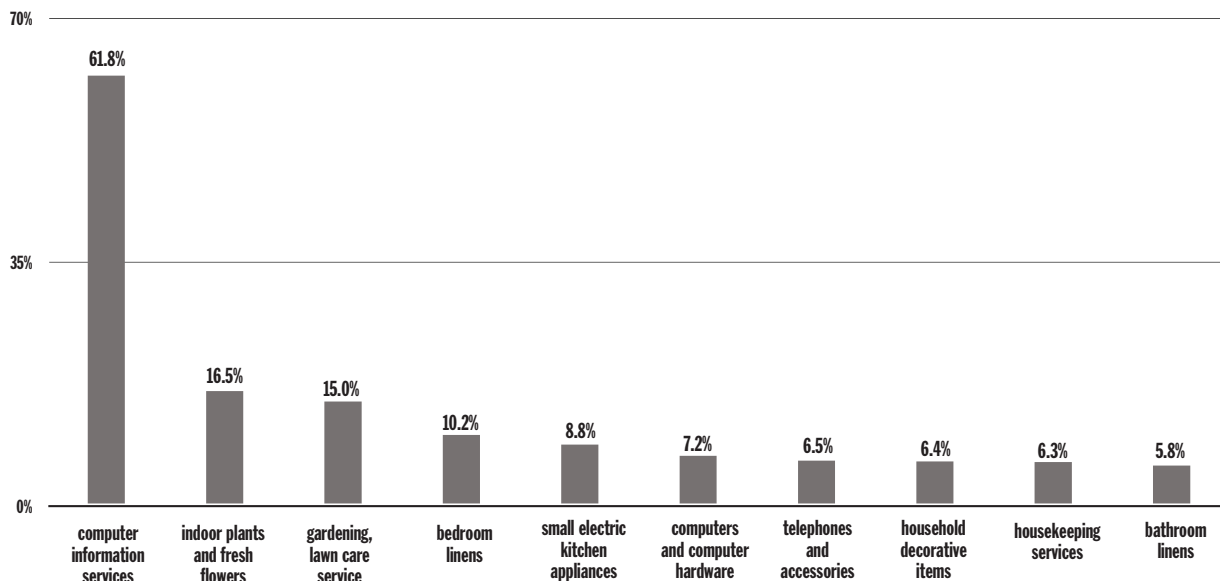


Table 7.1 Percent Buying Household Services, Furnishings, and Equipment by Age of Householder, Average Quarter, 2012

(percent of households buying household services, furnishings, and equipment during the average quarter; by age of householder, 2012)

	total households	under 25	25 to 34	35 to 44	45 to 54	55 to 64	aged 65 or older		
							total	65 to 74	75 or older
HOUSEHOLD SERVICES, PERCENT BUYING	72.2%	57.7%	75.0%	76.4%	75.8%	74.6%	66.0%	71.0%	59.8%
Personal services	6.8	5.3	16.4	14.2	4.0	1.2	1.4	1.1	1.9
Babysitting and child care in own home	1.8	1.2	4.4	4.1	1.1	0.4	0.0	0.0	0.0
Babysitting and child care in someone else's home	1.0	1.5	2.8	1.9	0.4	0.1	–	0.0	–
Care for elderly, invalids, handicapped, etc.	0.3	–	–	0.1	0.2	0.2	0.9	0.3	1.7
Day care centers, nurseries, and preschools	4.4	3.1	11.1	9.9	2.7	0.6	0.4	0.7	0.0
Other household services	71.0	56.0	71.4	74.2	75.3	74.5	65.7	70.9	59.3
Housekeeping services	6.3	1.1	3.0	4.9	6.2	6.9	10.8	8.8	13.4
Gardening, lawn care service	15.0	2.0	8.8	11.4	14.2	18.6	24.2	22.0	26.9
Water-softening service	1.3	0.4	0.7	1.4	1.5	1.3	1.7	2.2	1.1
Nonclothing laundry and dry cleaning, sent out	0.7	0.1	0.8	0.4	0.5	1.1	0.8	0.9	0.7
Nonclothing laundry and dry cleaning, coin-operated	3.8	6.4	5.3	3.4	3.6	3.0	2.8	3.0	2.6
Termite and pest control services	4.3	1.0	2.9	4.3	4.4	5.1	5.5	5.4	5.7
Home security system service fee	5.1	0.4	3.9	6.0	6.2	5.1	5.7	5.8	5.5
Other home services	2.0	0.6	1.2	1.6	2.1	2.4	3.1	3.0	3.2
Termite and pest control products	3.4	0.8	2.4	3.5	3.4	4.1	4.4	4.4	4.4
Moving, storage, and freight express	2.7	2.4	3.2	2.8	2.9	3.1	2.0	2.3	1.8
Appliance repair, including at service center	2.6	0.5	1.7	2.2	2.5	3.8	3.1	3.7	2.3
Reupholstering and furniture repair	0.5	0.5	0.4	0.4	0.3	0.5	0.6	0.8	0.4
Repairs and rentals of lawn and garden equipment, hand and power tools, etc.	1.5	0.4	0.8	1.1	1.9	2.1	1.7	1.8	1.6
Appliance rental	0.3	0.3	0.3	0.4	0.3	0.3	0.0	0.0	0.0
Rental of office equipment for nonbusiness use	0.1	0.3	0.0	0.1	0.1	0.1	0.1	0.1	0.1
Repair of computer systems for nonbusiness use	1.0	0.3	1.0	0.9	1.1	1.2	1.1	1.3	0.8
Computer information services	61.8	51.1	65.4	68.6	68.8	65.3	47.8	58.6	34.4
Installation of computer	0.1	0.1	0.1	0.1	0.1	0.0	0.2	0.3	0.1
HOUSEHOLD FURNISHINGS AND EQUIPMENT, PERCENT BUYING	56.6	56.3	58.7	59.4	59.3	58.4	49.1	55.2	41.6
Household textiles	18.8	19.5	19.3	20.0	20.9	19.3	14.9	18.1	10.9
Bathroom linens	5.8	7.6	6.3	6.7	6.4	5.1	4.1	4.9	3.1
Bedroom linens	10.2	11.3	10.4	11.5	11.3	11.0	6.9	8.5	5.0
Kitchen and dining room linens	1.8	1.6	1.6	1.6	2.2	2.1	1.7	1.9	1.4
Curtains and draperies	2.4	3.0	2.9	3.1	3.1	1.9	1.3	1.7	0.8
Slipcovers and decorative pillows	1.3	0.9	1.3	1.5	1.3	1.6	1.0	1.3	0.6
Sewing materials for household items	2.4	1.1	1.9	1.6	2.8	3.0	3.1	3.8	2.3
Other linens	0.4	0.3	0.4	0.3	0.3	0.5	0.4	0.5	0.2
Furniture	12.2	15.1	15.6	14.1	12.2	11.4	7.9	9.5	5.9
Mattresses and springs	2.3	3.0	2.6	2.9	2.4	2.1	1.5	1.8	1.1
Other bedroom furniture	2.5	3.9	3.8	3.4	2.2	2.1	0.7	0.8	0.6
Sofas	2.5	4.3	3.3	3.2	2.7	2.2	1.1	1.4	0.7
Living room chairs	1.8	1.8	2.0	1.6	1.9	1.9	1.8	2.0	1.4
Living room tables	1.3	2.0	2.2	1.4	1.2	1.3	0.6	0.8	0.4
Kitchen and dining room furniture	1.4	2.0	2.0	1.6	1.3	1.3	0.8	1.0	0.5
Infants' furniture	1.0	1.7	2.0	1.3	0.8	0.7	0.4	0.6	0.2
Outdoor furniture	1.7	1.1	1.7	1.7	2.2	1.6	1.4	1.8	0.9
Wall units, cabinets, and other furniture	2.9	4.0	4.3	3.2	2.8	2.6	1.6	2.0	1.1
Floor coverings	3.0	2.9	3.2	3.0	3.1	3.2	2.5	2.9	2.0
Major appliances	8.9	8.8	9.4	9.5	9.7	9.1	7.3	8.5	5.8
Dishwashers (built-in), garbage disposals, range hoods (renter)	0.0	–	0.1	0.1	0.0	0.0	0.0	–	0.0
Dishwashers (built-in), garbage disposals, range hoods (owner)	0.8	0.4	0.6	0.9	1.0	1.0	0.7	0.9	0.6
Refrigerators, freezers (renter)	0.4	0.8	0.5	0.3	0.4	0.2	0.2	0.1	0.3
Refrigerators, freezers (owner)	1.3	0.6	0.9	1.6	1.4	1.4	1.3	1.7	0.9

	total households	under 25	25 to 34	35 to 44	45 to 54	55 to 64	aged 65 or older		
							total	65 to 74	75 or older
Washing machines (renter)	0.4%	0.6%	1.0%	0.5%	0.4%	0.2%	0.1%	0.1%	0.1%
Washing machines (owner)	1.1	0.4	1.2	1.0	1.3	1.2	1.0	1.2	0.8
Clothes dryers (renter)	0.3	0.7	0.9	0.3	0.2	0.2	0.1	0.1	0.1
Clothes dryers (owner)	0.9	0.2	0.9	1.1	1.0	1.0	0.8	1.1	0.5
Cooking stoves, ovens (renter)	0.2	0.4	0.2	0.1	0.2	0.1	0.0	0.1	–
Cooking stoves, ovens (owner)	0.6	0.3	0.3	0.8	0.8	0.9	0.5	0.7	0.3
Microwave ovens (renter)	0.8	2.8	1.6	0.9	0.5	0.5	0.2	0.2	0.3
Microwave ovens (owner)	1.0	0.5	0.5	1.2	1.3	1.3	1.1	1.2	0.9
Window air conditioners (renter)	0.2	0.6	0.5	0.2	0.2	0.1	0.0	0.0	–
Window air conditioners (owner)	0.3	0.2	0.2	0.3	0.4	0.5	0.2	0.2	0.2
Electric floor-cleaning equipment	2.5	2.7	2.7	2.9	2.7	2.5	2.1	2.5	1.5
Sewing machines	0.3	0.1	0.2	0.3	0.4	0.3	0.4	0.5	0.2
Small appliances and miscellaneous housewares	17.0	19.5	17.7	17.6	19.3	17.5	12.9	14.6	10.7
Housewares	9.2	12.1	10.5	9.8	10.7	8.9	5.9	6.6	5.1
Plastic dinnerware	2.5	3.8	3.1	2.8	3.4	1.9	1.3	1.6	1.0
China and other dinnerware	1.9	3.6	2.0	1.7	2.1	1.9	1.2	1.2	1.1
Flatware	1.3	2.7	1.5	1.4	1.6	1.3	0.6	0.8	0.5
Glassware	1.8	2.8	2.3	2.1	2.0	1.8	1.0	1.1	0.8
Silver serving pieces	0.1	0.2	0.1	0.2	0.1	0.1	0.0	0.0	–
Other serving pieces	0.7	0.5	0.8	0.6	0.7	0.8	0.6	0.6	0.5
Nonelectric cookware	3.3	3.9	4.0	3.4	3.7	3.1	2.5	2.9	2.0
Small appliances	9.9	10.8	9.3	10.4	11.1	10.7	8.0	9.1	6.8
Small electric kitchen appliances	8.8	9.5	8.3	9.3	9.6	9.4	7.1	8.1	6.0
Portable heating and cooling equipment	1.5	1.6	1.3	1.5	1.8	1.7	1.2	1.3	1.0
Miscellaneous household equipment	41.7	39.0	43.0	43.8	44.9	43.5	35.4	40.5	29.1
Window coverings	1.5	1.2	1.4	1.6	1.7	1.8	1.1	1.1	1.2
Infants' equipment	1.1	1.6	2.2	1.2	0.9	1.1	0.3	0.5	0.1
Outdoor equipment	1.9	1.3	2.3	2.0	2.3	2.0	1.2	1.6	0.7
Lamps and lighting fixtures	3.4	4.1	3.7	3.3	3.6	3.6	2.5	2.8	2.2
Household decorative items, including clocks	6.4	6.9	7.7	7.8	6.8	5.8	4.2	4.7	3.5
Telephones and accessories	6.5	7.4	8.4	7.6	7.5	5.9	3.4	4.2	2.4
Lawn and garden equipment	2.9	1.3	2.8	2.8	3.4	3.4	2.5	2.9	2.1
Power tools	2.4	2.0	2.6	2.6	2.7	2.4	1.9	2.6	0.9
Office furniture for home use	0.7	0.7	0.9	1.0	0.8	0.6	0.3	0.3	0.3
Hand tools	2.1	2.4	2.3	2.2	2.7	2.1	1.2	1.6	0.7
Indoor plants and fresh flowers	16.5	10.8	13.7	14.7	17.8	20.0	17.8	19.6	15.6
Closet and storage items	1.2	1.3	2.0	1.4	1.2	0.9	0.7	0.9	0.5
Rental of furniture	0.3	0.3	0.4	0.3	0.3	0.2	0.1	0.1	–
Luggage	1.5	0.6	1.0	1.6	2.1	1.8	1.2	1.6	0.7
Computers and computer hardware, nonbusiness use	7.2	6.5	8.2	8.8	8.1	7.1	4.5	6.1	2.6
Portable memory	2.6	2.7	2.5	3.5	3.7	2.5	1.2	1.8	0.4
Computer software	2.4	2.4	2.2	2.6	3.2	2.7	1.6	2.2	0.9
Computer accessories	5.2	3.8	4.6	4.7	5.9	5.3	5.5	6.5	4.3
Personal digital assistants	0.4	0.3	0.5	0.4	0.5	0.3	0.2	0.3	0.0
Internet services away from home	1.9	2.0	2.3	2.7	1.8	1.4	1.3	1.6	0.8
Telephone answering devices	0.2	0.3	0.2	0.1	0.1	0.3	0.2	0.1	0.2
Business equipment for home use	0.7	0.6	0.5	1.0	0.7	0.8	0.7	1.0	0.4
Smoke alarms (owner)	0.8	0.4	0.5	0.9	0.9	1.0	0.9	1.1	0.6
Smoke alarms (renter)	0.1	0.4	0.2	0.1	0.1	0.1	0.0	0.0	0.1
Other household appliances (owner)	1.2	0.2	0.7	1.5	1.2	1.7	1.2	1.3	1.1
Other household appliances (renter)	0.4	0.7	0.8	0.4	0.3	0.2	0.2	0.2	0.3

Note: "–" means sample is too small to make a reliable estimate.

Source: Bureau of Labor Statistics, unpublished data from the 2012 Consumer Expenditure Survey

Table 10.10 Amount High-Income Buyers Spent on Transportation, Average Quarter, 2012

(average amount spent by high-income households buying transportation during the average quarter, by before-tax income of household, 2012)

	total households	\$100,000 or more	\$100,000– \$119,999	\$120,000– \$149,999	\$150,000 or more
TRANSPORTATION, AMOUNT SPENT	\$2,321.18	\$4,074.46	\$3,617.93	\$3,684.33	\$4,726.93
Vehicle purchases	14,619.72	18,722.05	19,410.42	16,060.80	20,013.46
Cars and trucks, new	26,950.66	27,794.46	29,960.19	24,083.17	28,912.50
New cars	22,766.88	23,535.96	27,254.97	20,975.27	23,229.46
New trucks	30,434.42	30,889.79	31,583.77	27,070.37	32,351.56
Cars and trucks, used	10,026.72	13,373.28	13,235.34	11,708.09	14,568.93
Used cars	8,797.24	11,698.65	11,247.36	9,927.38	12,878.12
Used trucks	11,264.07	15,307.99	15,171.51	13,581.81	17,030.85
Other vehicles	4,814.66	6,874.12	8,505.00	2,512.50	7,874.32
Gasoline and motor oil	762.87	1,095.87	1,053.70	1,105.23	1,121.93
Gasoline	710.67	1,007.91	969.93	1,022.58	1,026.70
Diesel fuel	540.74	598.54	552.69	534.13	668.94
Gasoline on trips	174.91	184.24	184.83	184.65	183.56
Motor oil	34.44	47.78	45.58	43.28	56.34
Other vehicle expenses	695.84	1,079.63	878.18	1,039.38	1,266.65
Vehicle finance charges	197.66	234.51	221.68	220.23	258.54
Automobile finance charges	159.13	187.42	169.53	195.45	196.48
Truck finance charges	190.71	208.58	205.07	191.95	225.28
Motorcycle and plane finance charges	101.19	109.80	86.99	94.65	154.95
Other vehicle finance charges	273.11	306.56	297.21	182.01	379.08
Maintenance and repairs	331.11	468.79	380.38	447.48	552.27
Coolant, additives, brake and transmission fluids	21.97	23.87	23.60	19.40	27.87
Tires—purchased, replaced, installed	421.06	525.39	482.65	511.56	572.04
Vehicle products and cleaning services	45.13	57.38	46.11	53.10	67.93
Parts, equipment, and accessories	130.07	153.97	148.23	120.65	190.71
Vehicle audio equipment, excluding labor	194.64	146.09	70.83	102.12	287.50
Vehicle video equipment	290.00	221.59	352.63	107.29	235.23
Body work and painting	628.74	700.13	312.82	510.66	874.13
Clutch and transmission repair	792.82	980.24	743.46	1,194.65	975.40
Drive shaft and rear-end repair	411.81	445.59	641.67	524.04	179.03
Brake work	287.06	339.47	309.43	342.73	358.80
Repair to steering or front-end	444.50	492.94	474.50	500.97	496.61
Repair to engine cooling system	277.35	334.77	269.42	251.88	437.56
Motor tune-up	290.67	354.51	287.12	295.56	424.15
Lube, oil change, and oil filters	56.58	72.04	67.49	70.08	76.88
Front-end alignment, wheel balance, rotation	144.10	166.24	126.10	187.48	175.61
Shock absorber replacement	417.31	468.85	411.43	556.38	387.95
Tire repair and other repair work	205.94	272.37	187.13	240.13	346.44
Exhaust system repair	371.20	423.35	440.38	433.95	401.18
Electrical system repair	278.21	340.95	333.39	343.73	343.84
Motor repair, replacement	676.80	836.09	732.20	771.78	936.44
Auto repair service policy	800.00	789.52	641.07	921.77	757.26
Vehicle accessories including labor	150.00	174.62	89.02	79.23	265.96
Vehicle air conditioning repair	326.91	405.12	362.68	429.29	412.72
Vehicle insurance	410.42	566.91	491.90	556.20	636.89

	total households	\$100,000 or more	\$100,000– \$119,999	\$120,000– \$149,999	\$150,000 or more
Vehicle rental, leases, licenses, other charges	\$234.13	\$350.54	\$248.96	\$314.46	\$443.40
Leased and rented vehicles	868.54	984.34	813.62	837.36	1,133.43
Rented vehicles	316.70	344.39	361.56	353.54	331.79
Auto rental	328.45	321.67	424.18	306.13	284.16
Auto rental on trips	306.06	339.81	325.89	364.91	331.35
Truck rental	260.00	291.28	539.53	229.74	114.52
Truck rental on trips	291.07	357.00	308.33	282.03	477.38
Leased vehicles	1,358.56	1,595.82	1,189.86	1,434.57	1,844.64
Car lease payments	1,124.36	1,313.51	947.62	1,051.83	1,562.94
Truck lease payments	1,248.04	1,387.99	1,136.57	1,366.48	1,528.60
Vehicle registration, state	135.74	165.23	144.15	164.54	181.83
Vehicle registration, local	125.53	178.92	98.15	217.29	205.85
Driver's license	48.34	40.08	38.33	34.95	44.69
Vehicle inspection	41.09	45.00	46.76	44.74	44.03
Parking fees	78.55	103.94	73.40	101.17	121.66
Parking fees in home city, excluding residence	80.66	111.46	74.82	112.52	129.59
Parking fees on trips	49.28	51.88	49.21	48.58	54.96
Tolls	68.99	86.06	79.82	91.13	86.08
Tolls on trips	16.62	18.14	15.41	16.29	20.61
Towing charges	120.05	145.76	109.15	131.62	184.43
Global positioning services	81.75	88.73	77.14	70.19	104.81
Automobile service clubs	90.66	102.78	87.44	116.45	103.20
Public transportation	702.32	1,183.85	912.90	1,005.43	1,405.19
Airline fares	825.98	1,085.92	878.34	965.23	1,244.35
Intercity bus fares	67.49	68.06	68.38	56.29	74.54
Intracity mass transit fares	243.21	363.15	298.23	307.42	415.32
Local transportation on trips	53.33	74.89	56.77	57.97	90.78
Taxi fares and limousine service	115.53	154.28	124.03	120.73	178.43
Intercity train fares	109.01	134.35	114.48	111.24	154.88
Ship fares	666.63	865.83	743.51	616.58	1,025.35
School bus	261.36	291.67	21.88	575.00	437.50

Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey

Table 10.11 Percent of High-Income Households Buying Transportation, Average Week, 2012

(percent of high-income households buying transportation during the average week, by before-tax income of household, 2012)

	total households	\$100,000 or more	\$100,000–\$119,999	\$120,000–\$149,999	\$150,000 or more
TRANSPORTATION, PERCENT BUYING	65.5%	79.6%	78.2%	80.7%	79.9%
Gasoline	62.6	76.7	76.0	78.6	76.0
Diesel fuel	0.8	1.3	1.5	1.1	1.3
Motor oil	1.5	1.6	2.0	1.4	1.5
Coolant, additives, brake and transmission fluids	1.2	0.9	1.2	1.1	0.6
Other vehicle expenses	15.3	22.1	22.7	22.0	21.6
Maintenance and repairs	5.7	9.9	9.5	9.9	10.3
Vehicle audio equipment, excluding labor	0.0	0.1	0.1	0.3	–
Vehicle products and cleaning services	1.2	1.4	1.2	1.4	1.5
Miscellaneous auto repair, servicing	4.8	8.8	8.4	8.4	9.4
Vehicle insurance	8.9	10.9	12.1	10.6	10.0
Vehicle rental, leases, licenses, and other charges	2.3	4.5	3.9	4.8	4.7
Tolls and electronic toll passes	2.3	4.5	3.9	4.8	4.7
Taxi fares and limousine service	0.9	1.8	1.2	1.9	2.2

Note: “–” means sample is too small to make a reliable estimate.

Source: Bureau of Labor Statistics, unpublished data from the 2012 Consumer Expenditure Survey

Table 10.12 Amount High-Income Buyers Spent on Transportation, Average Week, 2012

(average amount spent by high-income households buying transportation during the average week, by before-tax income of household, 2012)

	total households	\$100,000 or more	\$100,000–\$119,999	\$120,000–\$149,999	\$150,000 or more
TRANSPORTATION, AMOUNT SPENT	\$103.57	\$136.54	\$129.79	\$131.23	\$146.43
Gasoline	71.35	92.12	86.80	89.98	98.50
Diesel fuel	77.63	90.84	61.90	74.77	130.30
Motor oil	17.81	25.77	22.56	9.79	40.94
Coolant, additives, brake and transmission fluids	13.11	11.96	11.48	13.33	12.50
Other vehicle expenses	142.99	161.83	148.59	152.16	181.55
Maintenance and repairs	33.86	39.82	33.37	31.78	50.87
Vehicle audio equipment, excluding labor	200.00	170.00	116.67	203.85	–
Vehicle products and cleaning services	14.29	31.65	20.33	9.09	56.38
Miscellaneous auto repair, servicing	35.43	38.00	33.81	29.50	47.07
Vehicle insurance	219.75	284.56	246.99	279.09	329.01
Vehicle rental, leases, licenses, and other charges	18.06	19.28	18.18	17.43	21.56
Tolls and electronic toll passes	18.06	19.28	18.18	17.43	21.56
Taxi fares and limousine service	25.29	24.72	26.02	26.29	22.33

Note: “–” means sample is too small to make a reliable estimate.

Source: Calculations by New Strategist based on the Bureau of Labor Statistics' 2012 Consumer Expenditure Survey